



DETROIT, NOVEMBER 5-7, 2018  
CROWNE PLAZA DETROIT DOWNTOWN RIVERFRONT

**MONDAY, NOVEMBER 5<sup>TH</sup>**

6.30 - 9.30PM **Welcome Reception & Dinner**

**TUESDAY, NOVEMBER 6<sup>TH</sup>**

8.00 - 8.50 AM **Breakfast & Registration**

8.30 - 8.45 AM **Special Presentation**

8.55 - 9.00 AM **Welcome**

9.00 - 10.15 AM **Session I: The American Imperative:  
Why To Invest In America**

Why are so many companies, both domestic and foreign, choosing to invest and expand in America, and which industries are leading the way?

**KEYNOTE & PANELIST**

**Peter Zeihan** INVITED  
Author **The Accidental Superpower**

**MODERATOR**

**Ron Starner** CONFIRMED  
Senior VP **Conway, Inc.**

**PANELISTS**

**Courtney Dunbar** INVITED  
Industrial Program Leader **Olsson Associates**

**Ingrid Miller** INVITED  
COO **Rural Sourcing Inc.**

**Christopher Wild** INVITED  
Global Corporate Real Estate Manager  
**Evoqua Water Technologies LLC**

10.15 - 10.30 AM **Book Signing**

**Peter Zeihan** INVITED  
Author **The Accidental Superpower**

10.30 - 11.45 AM **Session II: Rebooting The American City**

Never in history have cities been more important to our economy than they are today. This is even more true in the TrustBelt, where the demise of certain legacy industries has left gaping holes ripe for redevelopment. How can you leverage your assets to make your city and your region more competitive?

**KEYNOTE**

**John Manzella** CONFIRMED  
Author and speaker on Global Business & Economic Trends  
Founder of **The ManzellaReport.com**

INVITED KEYNOTE SPEAKERS



**Peter Zeihan**

A geopolitical strategist who has lived in the world of international affairs throughout his career. He launched his own firm, Zeihan on Geopolitics, in 2012.



**Carine Clark**

CEO of Banyan, Silicon Slopes Exec Board, Student Mentor, Peaceful Warrior.



**KP Reddy**

Serial Entrepreneur, Technology Investor & Innovation Catalyst.





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**MODERATOR**

**PANELISTS**

**Frank Cuevas** *INVITED*

VP Real Estate Strategy & Operations **IBM**

**Jessica Michaels Johnson** *INVITED*

Principal **Blue J Group**

11.50 - 12.00 PM

**Lunch Keynote**

**Congressman Dan Kildee** *INVITED*

Michigan's 5th district

SPONSORS

12.00 - 1.00 PM

**Lunch**

1.00 - 2.15 PM

**Session III: Talent Acquisition & Retention**

What does it take to develop tomorrow's workforce? How involved should government be in creating specialized workforce development programs, and what are some of the most effective out there? Once trained, how do companies and regions ensure they retain top talent?

**KEYNOTE & PANELIST**

**Carine Clark** *INVITED*

President & CEO **Banyan**

**MODERATOR**

**Amy La Porte** *INVITED*

Writer, Producer, Reporter **CNN**

**PANELISTS**

**Craig Hagen** *INVITED*

Senior Director, Global Government Affairs **Electronic Arts**

**Arran Stewart** *INVITED*

Co-Owner **Job.com**

2.15 - 2.30 PM

**Networking Break**

2.30 - 3.45 PM

**Session IV: The Future of Automotive: Looking Forward & The Next Generation**

What's the future of transportation? How regions adapt and take advantage of an industry seemingly reinventing itself before our eyes?

**KEYNOTE**

**MODERATOR**

**John Evans** *INVITED*

Managing Director **Tractus Asia Ltd.**

**PANELISTS**

**Michael Jastifer** *INVITED*

Director Real Estate **Fruedenberg Group, North America**





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3.45 - 4.00 PM

## Networking Break

4.00 - 5.00 PM

## Session V: Sustainable Development & The Water Imperative

How has climate change impacted the need for sustainable development and new water initiatives, and how does access to water shape the site selection process? Which regions are best positioned to address and capitalize on these critical challenges?

### KEYNOTE

### MODERATOR

### SPEAKERS

**Robert Nesti** INVITED

Director International Real Estate **Kellogg Company**

6.00 - 8.00 PM

## Networking Reception

WEDNESDAY, NOVEMBER 7<sup>TH</sup>

8.00 - 9.00 AM

## Breakfast & Registration

9.00 - 10.15 AM

## Session VI: AI, Automation & The Future of Manufacturing

Will robots take our jobs? How is automation reshaping the landscape of American manufacturing? Where are the greatest challenges and opportunities?

### KEYNOTE

### MODERATOR

**Tom Bevan** INVITED

Co-Founder & Publisher **RealClearPolitics**

### PANELIST

**Jose Gaztambide** INVITED

VP Finance & Strategy, **Interapt**

10.15 - 10.30 AM

## Book Signing

10.30 - 11.45 AM

## Session VII: Building the Next Silicon Valley

What are the core assets that a region must have to become a high-tech haven and cultivate a start-up ecosystem? What are the pitfalls to avoid? Who's doing the best job at creating the next tech-laden region?

### KEYNOTE & MODERATOR

**K.P. Reddy** CONFIRMED

Co-Founder **The Combine**

### PANELIST

**Lauren Thompson Miller** INVITED

CEO & Co-Founder **Adiant Brands**





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12.00 - 1.00 PM

## Lunch

1.30 - 3.00 PM

## Cocktails & Consultants

The consultant roundtables tend to be the best attended at any economic development event, as real site consultants with real projects share their expertise on how ED Agencies succeed in getting their attention, and how they fail. This year we're taking it a bit further, combining this prestigious panel with a cocktail reception, so you can network with the nation's leading consultants instead of a standard Q&A, a first of its kind event!

### KEYNOTE

#### MODERATOR

**Dennis McAndrew** INVITED

Managing Director **Silverlode Consulting**

#### PANELIST

**Ann Harts** INVITED

Managing Director **Site Selection & Incentives ESRP**

**Lindsay Cannon** INVITED

Principal **McCallum Sweeney Consulting**

**Derrick Mashore** INVITED

Senior Vice President **CBRE**

**George Pretty** INVITED

Partner **Parker Poe**

